



*5th Annual*

# **PUENTE Y GANAS**

*Awards*

## **Sponsorship Packet**

**June 6, 2025**

**Luther Burbank Center for the Arts**



[www.loscien.org](http://www.loscien.org)



The Puento & Ganas Awards is an inspiring event that honors and recognizes the service of Sonoma County individuals and organizations who have demonstrated consistent effort to engage, empower and elevate our Latino community.

Recipients will be presented with their awards at the breakfast on June 6, 2025.

**ENGAGE | EDUCATE | ELEVATE**

# 2025 SPONSORSHIP COMMITMENT FORM

**DEADLINE TO SPONSOR:** May 23, 2025 at 6pm

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I will not be attending but please accept my donation of \$ \_\_\_\_\_

## Sponsorship Level Commitment

PRESENTING SPONSOR | \$20,000

GOLD SPONSOR | \$15,000

SILVER SPONSOR | \$10,000

BRONZE SPONSOR | \$5,000

FRIENDS OF LOS CIEN | \$2,500

## Payment

Send me an invoice

I will send a check in mail

Charge my credit card

Other: \_\_\_\_\_

## Credit Card Information

Name of Cardholder: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Authorization Signature: \_\_\_\_\_

*For more information or questions, please contact Herman G Hernandez at  
707-860-9080 or email at [hermang@loskien.org](mailto:hermang@loskien.org)*

# 2025 SPONSORSHIP BENEFITS

## PRESENTING SPONSOR — \$20,000

- Premier sponsor name and logo placement on:
  - Invitation, event program, and all event marketing
  - Event website, event newsletter, and event press releases
  - Inclusion in two Press Democrat ads (pre & post event)
- Opportunity to create a 3-minute video to promote Puente & Ganas Awards Event
- Opportunity to join the nomination committee who chooses the winners for the 2025 Puente Y Ganas Awards
- Table for 8 guests with premier seating at 5th Annual Puente & Ganas Awards



## GOLD SPONSOR — \$15,000

- Sponsor name and logo placement on:
  - Invitation, event program and all event marketing
  - Event website, event newsletter, and event press releases
  - Inclusion in two Press Democrat ads (pre/post event)
- Opportunity to create a 2-minute video to promote Puente & Ganas Awards Event
- Table for 8 guests with preferred seating at 5th Annual Puente & Ganas Awards



### *Puente y Ganas is an inspiring awards dinner*

The Puente Y Ganas Awards in 2024 was a sold-out celebration that hosted over 450 people to recognize and honor individuals and organizations' hard work and dedication to elevating our Latinx community. With the support of generous donors and sponsors, we raised over \$50,000 to help establish our Access Ticket fund, designed to create access and get more youth, students, and community members to our programs and events throughout the year. We appreciate your support!



# 2025 SPONSORSHIP BENEFITS

## SILVER SPONSOR — \$10,000

- Sponsor name and logo listing on:
  - Invitation, event program and all event marketing
  - Event website, event newsletter, and event press releases
  - Inclusion in two Press Democrat ads (pre/post event)
- Opportunity to create a 1-minute video to promote Puente & Ganas Awards Event
- Table for 8 guests with preferred seating at 5th Annual Puente & Ganas Awards



## BRONZE SPONSOR — \$5,000

- Sponsor name listing on:
  - Invitation and event program
  - Event website, event newsletter, and event press releases
  - Inclusion in two Press Democrat ads (pre/post event)
- Table for 8 guests at the 5th Annual Puente & Ganas Awards



## FRIENDS OF LOS CIEN — \$2,500

- Table for 8 guests at the 5th Annual Puente & Ganas Awards

*\*Ticket allotments can be donated back to Los Cien's Access Ticket Program for all to attend.*

*\*\*Sponsoring the 5th Annual Puente Y Ganas Awards does not make you a Los Cien member.*

*Please reach out to Herman G. Hernandez with any questions.*

